

World Market Insiders Website Privacy Policy

Privacy is important to us. Making sure that you know how we collect, use, share, and secure information on this website is also important to us.

Information We Collect.

We collect both personal and non-personal information from you. When we use the phrase “personal information” we mean information that is associated with your name, such as your email address, state, zip code, age range, mailing address and telephone number.

How Information Is Collected.

By Asking. On our website, we may ask you to give us information. If you choose to participate in a survey or other panel activity, we will ask you to provide the information requested, such as your first name, state, zip code, age range and email address. On our website, we may also conduct sweepstakes or other contests. If you participate in a sweepstakes or contest, we may ask you for information such as your first and last name, email address, mailing address and telephone number.

Cookies. Each time you visit our website, our web server automatically recognizes your domain name and what type of browser you are using, by using “cookies,” which are small text files on your computer that identify you as a unique user. These help us measure your activity and personalize and improve your experience on our website. If you don’t want us to use cookies, you can set your browser to delete them, or you can manually delete the cookies. If you do this, you might have trouble accessing and using some of our website pages.

Web Beacons. We also use web beacons, which let us count and recognize users who visit our website. This lets us see if you respond to emails that we sent to you by clicking on a link in the email, so we can know whether the emails we send are effective. If you don’t want web beacons in the email, you can turn off HTML display of the email.

IP Address. When you visit our website, we also collect and save the Internet Protocol address of the device you are using, like whether you are using a personal computer or a mobile device.

What We Do With Your Information.

When you provide us with your personal information, we may add your information to our mailing list, and we may send you emails announcing product information, promotional events, or updates to our website. If you do not want to receive any more emails, send an email to emailunsubscribe@cpwm.com with your email address. Please note that if you send us an email to opt-out of receiving our promotional emails, we may send you an email confirming your opt-out. Your request will be handled promptly, although you may still receive marketing communications that were already in process prior to receipt of your request.

Our website also has sweepstakes and other contests, and we may let you submit your information electronically. If we do this, we will use the information you provide to conduct the sweepstakes or contest.

How We Share Your Information.

We may share your information in the following ways.

- Sharing Your Information With Service Providers. We may share your information with companies or individuals that provide us with services. These services may include, among other things, helping us research and analyze survey results on our web page.
- Law Enforcement and Legal Process. We may report to law enforcement agencies any activities that we think may be unlawful. For example, we may provide information to law enforcement agencies if we believe that you have violated our policies, or the release of your information may protect our rights, property, or safety, or the rights, property, or safety another person.
- Sharing Your Information as Permitted By Law. We may share your information with others as required by, or permitted by, law. This may include sharing your information with government entities, or third parties in response to subpoenas, court orders, or other legal process, or as we believe is necessary to exercise our legal rights, to defend against legal claims that have been brought against us, or to defend against possible legal claims that we determine in our sole discretion might be brought against us.
- Business Transition. If we, or any portion of our assets, are acquired, we may share all types of information with the acquiring company.
- Other Third Parties. We may share your information with other third parties as we deem appropriate.

How We Secure Your Information.

We take reasonable and appropriate measures to help keep your information secure, and to help prevent it from becoming disclosed to people who we didn't mention in this policy. Even though we follow reasonable procedures to try to protect the information in our possession, no security system is perfect and we can't promise, and you shouldn't expect, that your information will be secure in all circumstances.

How We Communicate With You.

If you have any questions about our privacy policy, you can contact us by calling 1-877-967-5362.

If we need, or are required, to contact you concerning any event that involves your information, we may do so by email, telephone, or mail.

Other Information.

Kids

We do not seek or knowingly collect any personal information from children (minors younger than 13). If you are a parent and believe we may have inadvertently collected such information from your child, please notify us immediately by calling 1-877-967-5362.

Do Not Track

We do not participate in interest-based, or behavioral-based, advertising on our website.

Changes to the Privacy Policy

We reserve the right to modify or change this policy at any time by posting the revised privacy policy on our website. Material changes will only affect the information we collect after the effective date of the change to our privacy policy unless we clearly express otherwise.

Effective Date: June 1st 2014